

## *Larry Aidem Joins Fandor as CEO (Exclusive)*



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COURTESY OF FANDOR

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Larry Aidem (<http://variety.com/t/larry-aidem/>), the longtime media-biz exec who ran Sundance Channel for 11 years, is now president and CEO of Fandor (<http://variety.com/t/fandor/>), an on-demand streaming service for indie and international films.

Interim CEO Chris Kelly, Fandor's principal investor and Facebook's first general counsel, will now serve as chairman. Aidem takes over for Ted Hope, who departed earlier this year (<http://variety.com/2015/film/news/ted-hope-leaving-fandor-chris-kelly-steps-up-as-interim-ceo-1201395018/>) to

lead [Amazon Studios' original films division](#)

(<http://variety.com/2015/digital/news/amazon-studios-to-produce-movies-for-theatrical-digital-release-in-2015-1201408688/>).

“Larry has been instrumental in advancing Fandor in our work together over the past six months,” Kelly said in a statement. “We are thrilled to have him bring his vision for the future of film and the visual arts and a long track record of success in the space to Fandor.”

San Francisco-based Fandor offers more than 7,000 films in the U.S. and Canada. The company continues to build on licensing deals with film distributors, aggregators and 200-plus independent filmmakers; Fandor recently inked distribution pacts for Jason Kilar’s Vessel and Verizon Wireless’ Go90 mobile-video service, which set to launch before the end of September.

Commented Aidem, “I am tremendously excited about Fandor, starting with its filmmaker-friendly mission — infused with Chris’s Silicon Valley DNA — the opportunities for growth domestically and internationally, and the confidence from strategic and financial investors.”

Most recently, Aidem was president and CEO of multichannel network IconicTV, where he will now become non-executive chairman. His career has spanned senior roles at MCA-Universal, HBO/Time Warner, Viacom and Showtime/CBS. Aidem also serves on the board of European broadcast giant ProSiebenSat1.

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