

## Fandor to Reinvent Hollywood

### **Streaming service teams up with Reinventors for a six-part interactive web series.**

By Emmanuelle Charlier  
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Fandor and Reinventors have joined forces in the six-part interactive web series *Reinvent Hollywood* which seeks to address the future of film.

Episode 1 of the series launches today [May 28].

“Art, regardless of the medium, has always been advanced by the audience, creators and technology – far more than business or the market can,” said Fandor CEO Ted Hope. “Fandor’s mission is to help build the world’s film community through the advancement and preservation of film art and culture.”

Hope, along with a roundtable of industry experts, will host 90-minute episodes to be streamed live on Reinventors.net. Audiences are able to join the conversation for each episode via Google Hangout. Recordings of the episodes will be available on Fandor.com.

The topics to be addressed in the series are: The Form, The Artists, The Audience, The Business, The Festivals, Schools And Non-Profits and The Rules Of The Game.

Hope added: “When good movies go unseen, talented filmmakers cannot support themselves and our government is not defending Net Neutrality, it is time to demand a change.”

The first topic of the series is The Form, which focuses on what will follow as feature film loses its dominant position with transitions from theatrical to online play, long to short form, celluloid to digital.

The conversation will be hosted by Hope and anchored by Tiffany Shlain, Webby Awards founder and co-founder of The International Academy of Digital Arts And Sciences.

The lineup of industry experts for the first roundtable are:

- Karim Ahmad, senior digital content strategist at ITVS
- Peter Leyden, founder of Reinventors
- Michel Reilhac, story architect and experience designer
- Liz Rosenthal, founder & CEO of Power to the Pixel
- Lance Weiler, writer, director and experience designer